

**SoCAL DIRT & SAND EXPO (DSE)
2007 EXHIBITOR BOOTH CONTRACT
PH: (480) 899.6458 ~ FAX: (480) 782.1774**



READ BEFORE SIGNING

PLEASE PRINT OR TYPE CLEARLY.

Exhibitor Name _____
Street Address _____
City _____ State _____ Zip Code _____
Exhibitor Website _____
Email Address _____

Exhibitor Key Contact _____
Title _____
Phone _____
Fax _____
Product Names _____

Description of products/services to be displayed / sold: _____

**This license agreement is hereby submitted to exhibit at the August 4, 5, 2007 SoCal Dirt & Sand Expo presented by AZ Expos, Inc., at the Ontario Convention Center, Ontario, California.
Send this agreement and payment to: AZ Expos, Inc., PO Box 6146, Chandler, AZ 85246-6146**

- **INSURANCE:** All Exhibitors **MUST** provide a **Certificate of Liability Insurance to Show Management at least 30 days prior to move-in. If you do not have general liability coverage, or if you cannot obtain a Certificate of Liability Insurance from your current provider, you may purchase a temporary policy from K & K Insurance at www.kandkinsurance.com. Exhibitors will not be allowed to move-in without this document.**
- **Rates:** Standard rate for a 10' x 10' indoor space is \$500 per booth. See rate sheet for additional rates and details.
- **Exhibit Booth:** Exhibit fees include space rental, exhibit badges, and Exhibitor service kit. 8' ft. draped backwall, 3' ft. draped side curtains are included for inside spaces only.
- **Remittance:** A minimum 50% deposit of total balance due is required with signed contract to hold space. Remaining balance is due by June 1, 2007 to guarantee space. Contracts and/or payments submitted after June 1, 2007 must include full payment and in the form of a certified check, cashier's check, or money order to secure space. A \$25 fee will be added to account for all bank returned checks.
- **Payment Information:** The fee reflects payment by cash, check, or bank wire transfer. **Credit card payments are subject to 3% surcharge fee.**
- **Cancellations/Refunds:** All cancellations must be submitted in writing. No refunds are granted within 30 calendar days of the show. In the event of a natural disaster, fire, rain, wind, storm, extreme heat, or any other unforeseen event or catastrophe AZ Expos, Inc. is not in obligation to refund any part of vendor or sponsorship monies. Exhibitor accepts the risks of participating at a partial outdoor event. All refunds are at the discretion of the Promoter.
- **Business License:** If selling merchandise, every Exhibitor is required to have a business license through the California State Board of Equalization.
- **Products Displayed:** Companies displaying products or any material which we determine, in our discretion, to be inappropriate, including, for example, materials that are offensive, disparaging, discriminatory, or racist may be asked to remove its products or exhibit.
- **Restricted Products:** Restricted products include, but are not limited to, literature, graphic displays, clothing, and promotional items which are pornographic, racist, sexist, or contain nudity. No illegal goods or selling of weapons is allowed. All items are subject to review by the Expo Staff and all decisions must be respected.

- No products of any nature may be sold with any of the Arizona Expo events names or dates on them. Exhibitors with such products and their exhibits will be removed from the Expo and Exhibitor will forfeit their booth payment and will not be allowed back into the show, nor allowed to exhibit at future shows.
- All T-shirt's being sold at the DSE must be approved by the Show Manager. No vendors will be allowed to sell shirts without this permission. Exhibitors failing to meet the above guidelines will be closed and not allowed to continue exhibiting.
- Ontario Convention Center is the official food and beverage caterer; under no circumstances can outside food or beverages be brought into, distributed, or sold at the DSE without written consent of Show Management and the Ontario Convention Center.
- **Sponsors:** DSE Sponsors are not responsible nor have an authoritative figure at the SoCal Dirt & Sand Expo. Sponsors have no say or legal merit in any activities taking place prior to, at, during, or after the AZ Expos event. DSE Sponsors are responsible for activities at their exhibit location (s) only.
- **Acceptance:** Exhibitor has read the terms & conditions of this Contract and the Exhibitor Terms & Guidelines. Exhibitor understands that this Contract shall be legally binding between Arizona Expos, Inc. and the Exhibitor only upon acceptance in writing by Arizona Expos, Inc. Exhibitor also understands that any changes in the information in this Contract must be provided to Arizona Expos, Inc. in writing. This Contract may be executed in counterparts with all such counterparts constituting one Agreement. Person signing this Agreement is an authorized person of the Company able to execute this Agreement on the Company's behalf. This Agreement may be executed and delivered by facsimile and a facsimile signature shall be treated as an original.
- Exhibitor understands that early tear-down and move-out voids Exhibitors option for renewal for any future Arizona Expos, Inc. event.
- Exhibitor understands that the Promoter has sole discretion regarding all aspects of the show; including but not limited to booth assignments, location, show hours, and/or other related decisions the Promoter deems necessary and in the best interest of the show.
- **VEHICLES CAN NOT BE STARTED/OPERATED DURING SHOW HOURS.**

READ BEFORE SIGNING

FAX SIGNED CONTRACT TO 480.782.1774

Sponsorship Package _____ # of Booths _____ @ _____ \$ _____
 General Booth Space _____ # of Booths _____ @ _____ \$ _____
 Deposit _____ \$ _____
 Applicant's Authorized Signature: _____ Title _____ Date: _____
 Show Manager Signature: _____ Title _____ Date: _____